**First Name Last Name**

**Address |LinkedIn:** <https://www.linkedin.com/in/username/> | [email@email.com](mailto:email@email.com) | Phone number

**Career Objective (optional):** I'm a highly driven recent business school graduate looking for the opportunity to use my knowledge and skillset in finance. I'll be able help your organization make greater profits through better market analytics, which is what drew me here initially!

**EDUCATION**

**University of Leicester**,Leicester, UK **2017-2020**

Management Studies | Major: Finance | Overall: 2:1

Study Abroad (If applicable) or Continuous Professional Development (online courses)

**WORK EXPERIENCE**

**Salesforce**, London UK**May 2020 – Jun 2021**

**Sales Intern (example)**

* Created a B2B sales funnel which increased the lead generation by 57% lead to increasing sales by 17%
* Exceeded all quotas, resulting in 60% revenue increase over 12 months.
* Analyze…
* Designed

**Skills Learnt:** Negotiation, Sales funnel optimisation, etc

**Name of Company**, Location **Month Year – Month Year**

**Name of Job Title** **(Digital Marketing example)**

* Executed the multichannel social media campaign increasing the brand awareness by 17%
* Designed the email marketing strategy leading to 37% increase in open rate which generated 15% extra sales
* Developed…
* Leveraged….

**Skills Learnt:** Insight’s analysis, email marketing, etc.

**Leadership & Activity**

**University of Leicester Music Society May 2019 – Apr 2020**

Membership Coordinator

* Responsible for the day to day running of team within the university campus.
* Liaising and meeting with the Students’ Union and career development department for company events on campus
* Leveraged….

**Skills Learnt:** Insight’s analysis, email marketing, etc.

**Skills & Interest**

* Technical: List computer software and other relevant skills
* Languages: List languages and level of fluency e.g., Fluent German and Conversational French
* Interest: List activities you enjoy that may spark interview conversation